

University of Pretoria Yearbook 2021

Strategy and technology 830 (GIB 830)

Qualification Postgraduate

Faculty [Gordon Institute of Business Science](#)

Module credits 12.00

NQF Level 09

Prerequisites No prerequisites.

Contact time 28 contact hours per 3 week cycle

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 1 or Semester 2

Module content

Students on this elective will gain a broad insight into the most pressing current activities and issues in the telecoms, IT, broadcast and media industries as well as a glimpse into future possibilities that new technology developments will enable.

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